

# Guild Hall

## 2027 GUILD HALL SEASON PROGRAM GUIDE

**Size:** 8.25 x 10.75

Perfect bound, printed on recycled paper

### Key features and distribution highlights:

- 100+ page glossy magazine featuring best in class entertainment in the Hamptons
- 14,000+ copies distributed from NYC to Montauk
- Prolonged exposure of over 4 months, in distribution from May through September
- Mailing of 4,000+ copies Guild Hall members, donors, sponsors, and trustees
- 7,000 copies inserted in an early summer issue of the East Hampton Star, mailed to subscribers and on newsstands
- Hand-distributed to businesses across the East End
- Available at Guild Hall, handed out at programs, promoted in emails, and published on GuildHall.org

## Guild Hall Season Program Guide Ad Rate

### AD RATES & SIZES

#### FOUR COLOR

- ☐ Inside Front Cover \$8,500 - **SOLD**
- ☐ Page 1 \$9,500 - **SOLD**
- ☐ Opposite Inside Back Cover \$8,000 - **SOLD**
- ☐ 2-Page Color Spread \$7,000
- ☐ Full Page \$3,750
- ☐ Half Page \$2,000
- ☐ Quarter Page \$1,750

#### BLACK AND WHITE

- ☐ Full Page \$2,500
- ☐ Half Page \$1,500
- ☐ Quarter Page \$900

Email [akirwin@guildhall.org](mailto:akirwin@guildhall.org) or call Amy at 631.324.0806 x113 for more information and to reserve your spot today. Credit Card information must be provided with ad reservations for new advertisers. **Ad reservations and final artwork are due by April 1, 2027. Payment due by May 31, 2027.**

## Advertiser Info and Method of Payment

Payment in full due by May 31, 2027. Credit cards accepted: Visa, AMEX, MasterCard, Discover. Checks can be made payable to Guild Hall. Mail completed form to **Guild Hall SPG, 158 Main Street, East Hampton, NY 11937** or email [akirwin@guildhall.org](mailto:akirwin@guildhall.org).

Name/Contact \_\_\_\_\_

Company \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Credit Card no. \_\_\_\_\_ Exp Date \_\_\_\_\_ CW \_\_\_\_\_

☐ Visa    ☐ Amex    ☐ MasterCard    ☐ Discover

Amount \_\_\_\_\_ Ad Size \_\_\_\_\_

☐ Ad attached

Signature \_\_\_\_\_

\_\_\_ I would like to cover the credit card processing fee, so 100% of my donation goes to Guild Hall. Processing fees are approximately 3.65%.

\_\_\_ I would like to pledge now and pay later (payment due by May 31, 2027).