

Guild Hall

2024 GUILD HALL SEASON PROGRAM GUIDE

Size: 8.25 x 10.75 will be a stand out all summer long.

Printed on recycled paper.

Expansive print run reaching all over the East End and New York City. Mailed to over 4,000 Guild Hall members, patrons and sponsors.

Full magazine posted on the Guild Hall website, along with all ads.

Presented to visitors to the museum, at theater performances, and events all summer long. On Packed with the East Hampton Star in or near the July 4th issue.

Hand distributed all over the East End throughout the season.

Guild Hall Season Program Guide Ad Rate

AD RATES & SIZES

FOUR COLOR

- Back Cover \$8,500
- Inside Front Cover \$8,500 - **SOLD OUT**
- Page 1 \$9,500 - **SOLD OUT**
- Inside Back Cover \$8,500
- Opposite Inside Back Cover \$8,000
- Color Spread \$6,500
- Full Page \$3,750
- Half Page \$2,000
- Quarter Page \$1,750

BLACK AND WHITE

- Full Page \$2,500
- Half Page \$1,500
- Quarter Page \$900

Email cferguson@guildhall.org or call Charlotte at 631.324.0806 x122 for more information and to reserve your spot today. Credit Card information must be provided with ad reservations for new advertisers.

Ad reservations AND artwork are due by May 3. Payment due by May 31, 2024.

Advertiser Info and Method of Payment

Payment in full due by May 31, 2024. Credit cards accepted: Visa, AMEX, MasterCard, Discover. Checks can be made payable to Guild Hall. Mail completed form to **Guild Hall SPG, 158 Main Street, East Hampton, NY 11937** or email **cferguson@guildhall.org**

Name/Contact _____

Company _____

Address _____ City _____ State _____ Zip _____

Phone _____

Email _____

Credit Card no. _____ Exp Date _____ CW _____

Visa Amex MasterCard Discover

Amount _____ Ad Size _____

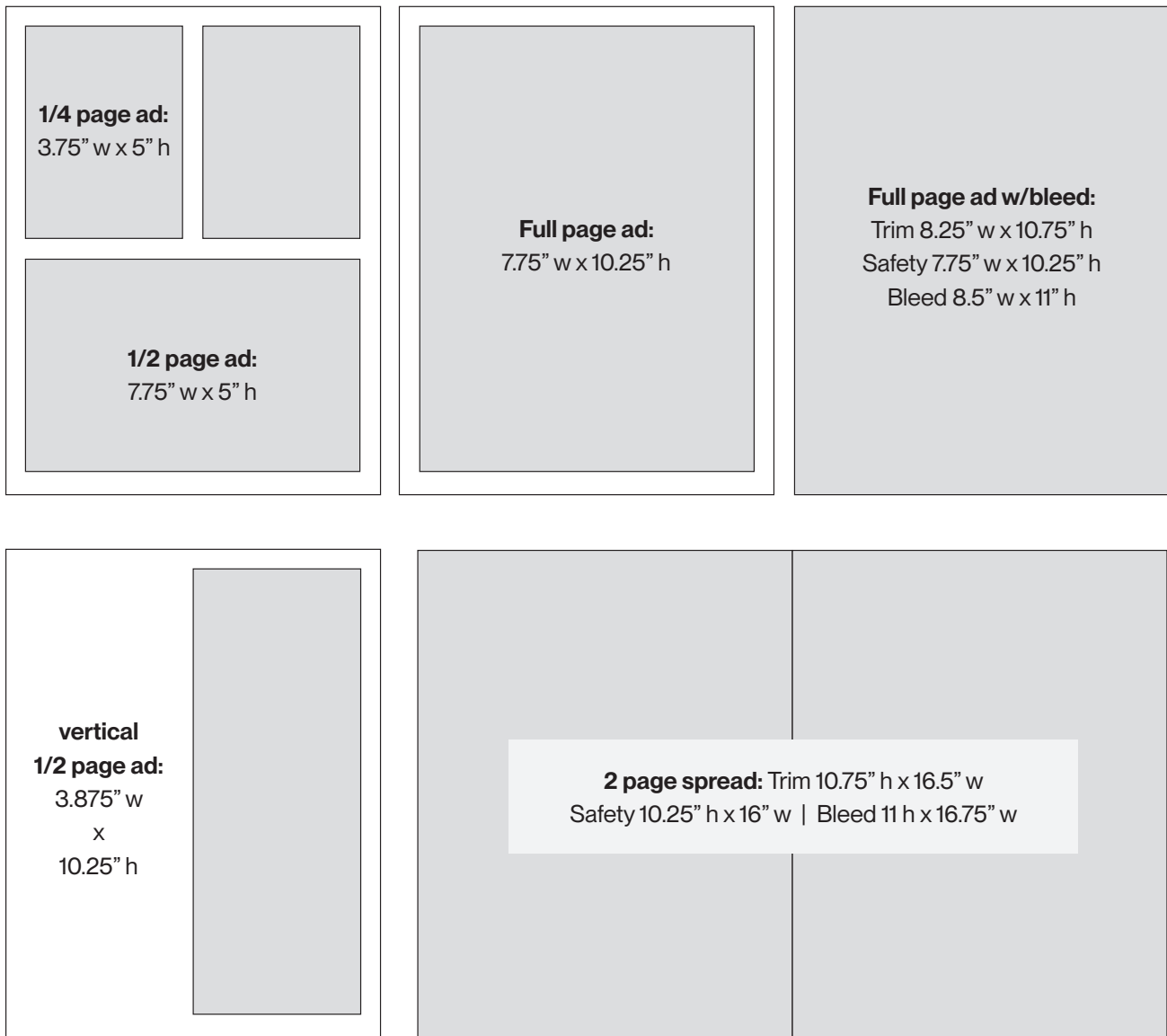
Ad attached

Signature _____

___ I would like to cover the credit card processing fee, so 100% of my donation goes to Guild Hall. Processing fees are approximately 3.65%.

Guild Hall

SEASON PROGRAM GUIDE AD SPECIFICATIONS



Season Program Guide: 8.25" w x 10.75" h

Full page ad: 7.75" w x 10.25" h

Full page ad w/bleed: Trim 8.25" w x 10.75" h
Safety 7.75" w x 10.25" h | Bleed 8.5" w x 11" h

2 page spread: Trim 10.75" h x 16.5" w
Safety 10.25" h x 16" w | Bleed 11 h x 16.75" w

1/4 page ad: 3.75" w x 5" h

1/2 page ad: 7.75" w x 5" h

vertical 1/2 page ad: 3.875" w x 10.25" h

Files should be submitted as pdf, png, or jpg.

All images should be 300dpi, cmyk color.

PDFs should have all type converted to outlines.

No crop or registration marks please.

Files will be returned if they do not match these specs.

Send print ready files to akirwin@guildhall.org
with the subject line: Season Program Guide.