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# **GUILD HALL**

## WE DO IT FOR YOU

### **OUR MISSION**

Guild Hall is the cultural heart of the East End: a museum, performing arts, and education center, founded in 1931.



We invite everyone to experience the endless possibilities of the arts: to open minds to what art can be; inspire creativity and conversation; and have fun.

## **ABOUT**

Guild Hall presents more than 200 programs and hosts 60,000 visitors each year. The Museum mounts eight to ten exhibitions, ranging from the historical to the contemporary, and focuses on artists who have an affiliation with the Hamptons. The Theater produces more than 100 programs—including plays, concerts, dance, screenings, simulcasts, and literary readings—from the classics to new works. In addition to these endeavors, Guild Hall supports the next generation of artists with in-school and on-site Learning & Public Engagement programs.

Guild Hall is a proud member the Hamptons Arts Network.

Hamptons Arts Network

Guild Hall is a tax-exempt 501c(3) organization and donations are deductible as defined by IRS regulations.

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# FROM THE EXECUTIVE DIRECTOR

Thank you to our artists, trustees, staff, and patrons for seeing us through a most unusual period of accelerated evolution. From 2020 to 2021, we saw the growth of our streaming and hybrid programming, partnerships with a broad range of cultural institutions, an expanded residency for community artists-inresidence and collectives, and more resources devoted to learning and public engagement. We channeled the bulk of our artist and performer fees to creative professionals in our community and learned new ways to make things happen regardless of the hurdles. This is the definition of creativity.

We have taken the lessons learned from the pandemic and begun to envision Guild Hall as an interdisciplinary institution for the 21st century. To do this, we have assembled a team of leading designers to imagine a facility that can accommodate and even exceed the expectations of artists and audiences today and tomorrow.

Thank you to all who have supported Guild Hall despite the challenges faced by the world and in our individual lives. Together, we emerge at the close of 2021 as a more vital institution with a vision that will carry us creatively and boldly into the future.



Andrea Grover, Executive Director

## IMPACT

Guild Hall is at the center of arts and culture on the East End. The 91-year-old institution helps directly and indirectly to support dozens of local arts organizations and community groups and contributes to a broader range of how the community presents art. Guild Hall is home to the largest theater in the Town of East Hampton, and the performance space is frequently rented to local organizations at subsidized rates. Many of these smaller arts and culture organizations rely on the use of Guild Hall's spaces to support the community in their own ways.

Long Island arts and cultural organizations spend \$1.8 billion annually. If we assume that 50% of that spending takes place on the East End, and that Guild Hall is at the center of just 10% of all East End arts activity, Guild Hall accounts for \$90 million in economic activity each year.

In 2020, Guild Hall enlisted the expertise HR&A Advisors to conduct a study to quantify our direct and multiplier economic impacts on Suffolk County and tax revenue to Suffolk County and the State of New York from five overarching categories: Guild Hall's capital renovations, operations, Main Street spending, A-Level event visitor spending, and incremental property tax value.

## IMPACT

## Summary of Economic & Fiscal Impact Findings

- Jobs: 209 construction jobs and 238 year-round and seasonal jobs at Guild Hall and other local businesses
- Wages: \$13.4 million in construction wages and \$7.8 million annually in year-round and seasonal job wages
- Economic Output (spending): \$39.0 million in total economic output from construction spending and \$24.5 million annually in economic output from ongoing Guild Hall operations and ancillary visitor spending
- New York State Tax Revenue: \$12.0 million in State tax revenue over 20 years
- Suffolk County Tax Revenue: \$7.9 million in County tax revenue over 20 years

• Local Property Tax Revenue: \$17.8 million in property tax revenue over 20 years generated in the Towns of East Hampton and









# JOHN DREW THEATER



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## 2020/2021 THEATER HIGHLIGHTS

Guild Hall presented more than 250 programs in the theater between 2020 and 2021, including plays, readings, concerts, dance, talks, and stand-up comedy. The stage featured performances by Mercedes Ruehl, Harris Yulin, Annabella Sciorra, Brenda Vaccaro, Steven Weber, Isaac Mizrahi, Blythe Danner, Ben Shenkman, Edie Falco, Matthew Broderick, Nathan Lane, Tiler Peck, Terrence Mann, Sierra Boggess, Tony Yazbeck, New York City Ballet, Hamptons Dance Project, G. E. Smith, Teddy Thompson & Jenni Muldaur, Kaki King, Cornelius Eady, Laurie Anderson, Julian Schnabel, Lonnie Holley, Colin Quinn, Mike Birbiglia, and more.

**44K**Virtual visitors in 2020–2021

11.4K

Instagram Followers 38K

In-person museum visitors



ART



# THE MUSEUM



2020 was a year where everyone's plans had to change. We were thrilled that Robert Longo helped lead the way with ALL FOR THE HALL a benefit exhibition that brought in over \$420,000 in sales from works donated by 60 artists. Guild Hall was the first museum on Long Island to re-open to the public during COVID-19 with safety protocols in place. We expanded our virtual offerings with top-notch programming led by artists such as Shirin Neshat and Renee Cox and hosted over 40 virtual one-on-one studio visits engaging our community artists.





Despite all of the difficulties and obstacles, in 2021 we were able to present a full year of exhibitions starting with the 83RD ANNUAL ARTIST MEMBERS EXHIBITION, followed by two one-person exhibitions featuring the work of mid-career artists KARIN WAISMAN and ENOC PEREZ. Summer exhibitions included ALEXIS ROCKMAN: SHIPWRECKS, curated by Executive Director Andrea Grover, and ROBERT LONGO: A HISTORY OF THE PRESENT. The fall season featured 90 YEARS: SELECTIONS FROM THE PERMANENT COLLECTION and JEFF MUHS: AN UNCANNY VALLEY. All exhibitions were accompanied by a series of public programs including gallery talks, panel discussions, and film screenings.

2427 Works of art in the Permanent Collection

# THE MUSEUM ACCESSION LIST

Guild Hall accepted 17 works of art into the collection, including 12 photographs, 1 sculpture, 2 paintings, and 1 watercolor, bringing our permanent collection to a total of 2,427 works by artists of Eastern Long Island.

## 2020

Norman Mercer Untitled, nd Acrylic 38 x 42 inches Oval white base Gift of Daryl Roth

Henri Cartier-Bresson
Max Ernst and Dorothea Tanning, 1957
Gelatin silver print
9 x 13 1/2 inches
Gift from Charles and Elizabeth Byron Patrikiades

Christophe Von Hohenberg Wookie Legs 1992, edition 3/25 Photo black and white – silver metallic 23 x 15 1/2 inches Gift from Charles and Elizabeth Byron Patrikiades

#### 2021

Enoc Perez
Ponce International, Puerto Rico, 2020
Oil on canvas
60 x 48 inches
Gift of Jane Wesman and Donald Savelson

## **2021 CONTINUED**

Hans Namuth
10 photographs of Jackson Pollock/
Hans Richter/Alexander Brook
Gift from Charles and Elisabeth Byron

Elaine de Kooning Santai Dawn, 1988 Sumi ink on paper 29 1/4 x 43 1/2 inches Gift from Arlene Bujese

Janet Culbertson
Untitled
Oil on canvas
34 x 46 inches
Gift of the Artist

Eric Freeman
Primarily, 2019
Oil on canvas
84 x 72 inches
Gift of Ross Bleckner

Judith Hudson
The Worst of Times Are Best for Us, 2021
Watercolor on paper
25.5 inches x 39 3/4 inches
Framed: 29.5 inches x 43.5 inches
Guild Hall Purchase Fund

# LEARNING + PUBLIC ENGAGEMENT

2020 can be distilled into three words: innovation, flexibility, and support. Throughout the year, Guild Hall Learning + Public Engagement advanced traditional programs, strengthened community partnerships, and provided creative and financial support to young and seasoned artists at a crucial time.

In 2020, the Community Artist-in-Residence Program was created. In two years, the program supported 6 individual artists and 1 artist collective, resulting in 5 exhibitions and 1 theater production. Guild Hall also welcomed 6 artists, both virtually and in-person, as part of the 2021 Guild Hall Artist-in-Residence program.

In 2021, "GATHER: Conversations led by Black and Indigenous Change-Makers" was established in partnership with Ma's House & BIPOC Studio on Shinnecock Indian Reservation.



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# GUILD HALL TEEN ARTS COUNCIL

The 2020-2021 Guild Hall Teen Arts Council (GHTAC) was comprised of 12 Teenagers from 3 different high schools. The 2021-2022 GHTAC expanded to include 22 Teenagers from 3 different high schools.



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# STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2021, WITH COMPARATIVE TOTALS FOR 2020

ASSETS	2021	2020
Cash and cash equivalents	\$13, 582,641	\$3,625,439
Grants and contributions received	\$2,683,880	\$750,679
Prepaid expenses	\$137,083	\$140,748
Other assets	\$20,878	\$10,434
Property and equipment, net of accumulated depreciation	\$16,321,754	\$14,084,351
Investments	\$6,106,068	\$5,570,811
TOTAL ASSETS	\$38,852,304	\$24,182,462
LIABILITIES AND NET ASSETS	2021	2020
LIABILITIES		
Accounts payable and accrued expenses	\$1,187,390	\$163,762
Deferred income	\$271,529	\$44,245
Small business administration loan payable	\$148,126	\$150,000
Long-term debt	\$2,462,636	\$2,486,933
Accrued liabilities	\$15,100	\$35,685
TOTAL LIABILITIES	\$4,084,781	\$2,880,625
NET ASSETS		
Without donor restrictions		
Board designated	\$15,546,960	\$2,437,957
Other	\$13,340,700 \$11,354,957	\$11,879,092
	\$11,334,737	\$11,077, <del>0</del> 72
Total without donor restrictions	\$26,901,917	\$14,317,049
With donor restrictions	\$7,865,606	\$6,984,788
	Ψ7,003,000	<b>40,701,700</b>
TOTAL NET ASSETS	\$34,767,523	\$21,301,837
TOTAL LIABILITIES AND NET ASSETS	\$38,852,304	\$24,182,462

# PHILANTHROPY

## 2020/2021 FUNDRAISING INITIATIVES

- Academy of the Arts Dinner
- The return of Garden as Art in 2021
- Visionaries gatherings
- A series of dinners at private homes in honor of Guild Hall's 90th
   Anniversary in support of our Capital Campaign
- Annual Clothesline Art Sale online 2020 and online and in-person in 2021
- Summer Gala celebrating Robert Longo in 2021
- Sold out September Golf Outing in 2021 at the historic, ocean-front Maidstone Club with 80 participants



## PHILANTHROPY









ART



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# 2020 + 2021 ANNUAL GIVING

## \$100,000 and Above

Marty and Michele Cohen

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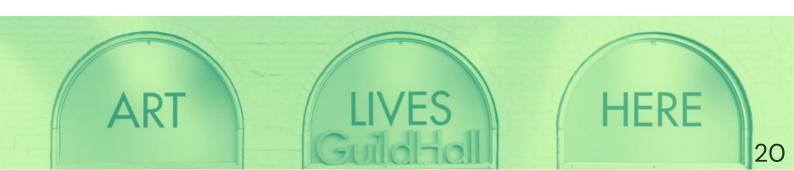
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# **90TH ANNIVERSARY**



In celebration of our 90th anniversary, the GUILD HALL FOR ALL coffee table book was published, featuring 208 pages of photos and stories highlighting the rich history of the institution. The book was edited by Executive Director Andrea Grover and Helen Harrison, and designed by Eileen Boxer, with contributing essays from art historian Phyllis Braff, journalist Bess Rattray, Andrea Grover, and prefaced by Chairman of the Board Marty Cohen, with a foreword penned by former Board President Alec Baldwin. GUILD HALL FOR ALL was generously funded by The Robert David Lion Gardiner Foundation, Roy Lichtenstein Foundation, The Willem de Kooning Foundation, Ninah Lynne, and Gary Adamek, in memory of Ruth Appelhof.

In conjunction with the anniversary,
Guild Hall launched a Capital Campaign
to renovate its historic facility and campus.
Since its opening in 1931, Guild Hall has
had a remarkable legacy as the epicenter
for art, design, theater, music, film, literary
arts, and community in the Hamptons.

# 90TH ANNIVERSARY FUND

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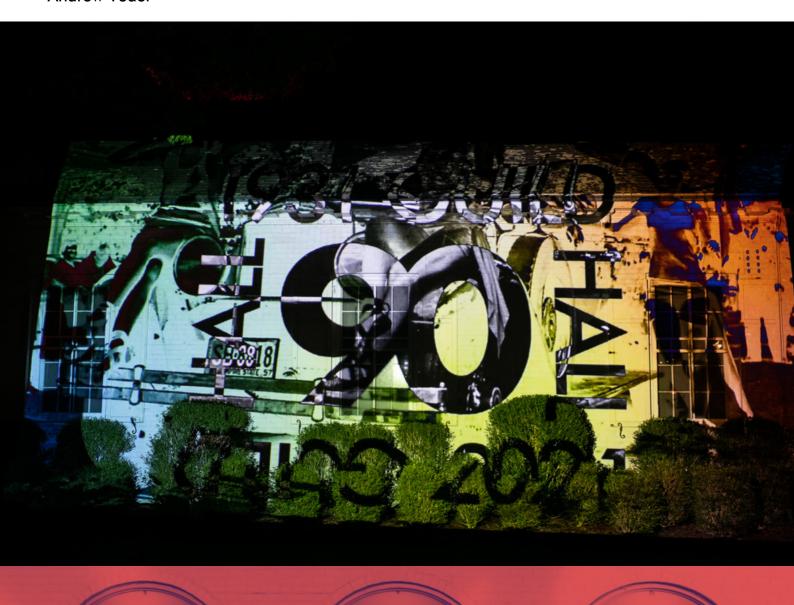
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\*Deceased

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# FUTURE OF GUILD HALL



Guild Hall has served four generations and introduced audiences to the most storied artists and performers of our time. Now as we approach our centennial, we embark on a state-of-the-art renovation to match the caliber of our artistry for twenty-first-century audiences. Our facility-wide Capital Improvements Project & Campaign includes top-of-the-line physical and technological enhancements to better deliver on our mission as an artist-driven, interdisciplinary institution. These comprehensive enhancements will see the structural and technological upgrade of our grounds and near-century-old building — encompassing the museum, theater, education center, and administrative offices.

#### THE TEAM

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