

GUILD HALL: OFFSITE

FOR IMMEDIATE RELEASE

For Community & Society Coverage

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Photo Selects from 6/22 by Jessica Dalene Photography:

<https://adobe.ly/3nhVwWs>

YouTube Link:

https://www.youtube.com/watch?v=Cmpz5N_izuw

PROGRAM RECAP **CHOIR! CHOIR! CHOIR! ANECDOTES & PHOTOS** From Wednesday, June 22 at The Clubhouse



Video Still of C!C!C!'s Nobu Adilman and Daveed Goldman with the audience on 6/22. Photo: Joe Brondo for Guild Hall

June 24, 2022—East Hampton, NY —You probably heard it with your own ears, but **CHOIR! CHOIR! CHOIR!** returned to the Hamptons on Wednesday, June 22 as part of an offsite collaboration between Guild Hall and The Clubhouse in a program titled, ***True Colors: An Epic Pride Sing-Along!*** In celebration of Pride Month, the program included hits from LGBTQ+ artists and icons like George Michael, Cher, Queen, Cyndi Lauper, and more. Over 150 voices sang along with Canada's famed singing group, culminating in a three-part original arrangement of Culture Club's "Karma Chameleon" taught to the enthusiastic and fast-learning crowd in just minutes.

Led by CHOIR! CHOIR! CHOIR! creative directors Nobu Adilman and Daveed Goldman, the audience at the spacious Clubhouse warmed up by singing along to George Michael's "Faith," "This Thing Called Love" by Queen, and "Believe" by Cher, while Nobu and Daveed interjected

their signature comedic banter. Once the crowd was clearly ready for a challenge, the duo taught three parts to their original arrangement of “Karma Chameleon”. After a few test runs, attendees were ready for the final performance, which went live on @choirchoirchoir’s Instagram to thousands of their devoted followers.

CHOIR! CHOIR! CHOIR! proved once again that they exist to celebrate music and push the boundaries between practice and performance, artist and audience, offering therapeutic benefits with the ultimate side effect: a powerful community.

Click [HERE](#) for select photos from the evening for publishing. To see a community in action, click [HERE](#) for the final performance of “Karma Chameleon”!

ABOUT CHOIR! CHOIR! CHOIR!

Choir! Choir! Choir! is a Toronto-based singing group led by Creative Directors Nobu Adilman and Daveed Goldman. The duo takes a non-traditional approach; there are no auditions and the audience is the choir. Attendees simply show up and they are taught an original arrangement to a universally loved song. Founded in 2011, Choir! Choir! Choir! has amassed a dedicated and passionate community of singers and a thriving international fan base on YouTube, with tens of millions of views for their videos.

The group has performed with renowned artists such as Patti Smith, David Byrne, Rick Astley, Tegan and Sara, and Rufus Wainwright, and onstage at New York’s Carnegie Hall and Radio City Music Hall with the likes of Debbie Harry and The Flaming Lips. They’ve created content for NBC’s *Jesus Christ Superstar with Hamilton’s* Brandon Victor Dixon. They have performed at the MET in New York for New York Pride and hosted their own float in Toronto Pride. They remembered Canadian music hero, Gord Downie, by performing “Grace Too” with the surviving members of the Tragically Hip to 10,000 fans in Toronto.

choirchoirchoir.com @choirchoirchoir

ABOUT GUILD HALL

Guild Hall is the cultural heart of the East End: a museum, performing arts, and education center, founded in 1931. We invite everyone to experience the endless possibilities of the arts: to open minds to what art can be; inspire creativity and conversation; and have fun.

For more information about this and other programs, visit GuildHall.org.

@GUILD_HALL. #GUILDHALLOFFSITE

SPONSORS

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