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Guild Hall Announces Appointment of Membership, Annual Fund, and Communications Manager Jonquil Schaffer-Harris

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New Roles for Joe Brondo, Casey Dalene and Anthony Madonna



February 11, 2021—East Hampton, NY— Guild Hall announced today the appointment of **Jonquil Schaffer-Harris as Membership, Annual Fund, and Communications Manager**, a position tasked with expanding and diversifying membership with hands-on cultivation, inventive activities, and outreach to increase involvement and support for the institution. Additionally, new roles have been established for existing staff members including **Joe Brondo**, who has been named **Director of Digital Content**, **Casey Dalene** as the newly created **Lewis B. Cullman Associate Curator for Learning and Public Engagement**, and **Anthony Madonna’s** expanded role as the **Patti Kenner Senior Associate for Learning & Public Engagement**. All four individuals will work closely with Executive Director Andrea Grover and inaugural Chief Creative Officer Amy Kirwin to communicate the institution’s ambitious strategic plan and take Guild Hall to the next level as the preeminent multi-platform arts organization in the region.

Executive Director Andrea Grover says “A major focus of Guild Hall’s Strategic Plan (2020-2025) is to blend creative disciplines and work across departments. These four new hybrid roles, occupied by talented team members, will help build communications and strategies institution-wide.”

Jonquil Schaffer-Harris previously served as the Membership and Communication Manager of ArtTable, an organization dedicated to promoting leadership development for women in the visual arts. In addition to fostering member cultivation and support, she also managed communication efforts on all platforms and spearheaded the Career Roundtable and ArtTable Fellowship initiatives designed to promote equity and diversity in arts leadership.

Jonquil has a keen interest in history and social activism. As an undergraduate she was selected as an Ozanam Scholar, a competitive program focused on addressing global social justice issues. She is a proud and enthusiastic twice graduate of St. John's University, completing her MA in Museum and Cultural Administration in 2017. Her graduate research focused on the creation of educational programs for young women of color that promote leadership skills through the engagement of art and literature.

In her spare time, Jonquil volunteers remotely for after school programs in Pittsburgh, Pennsylvania, her hometown. She develops art and culture programs including creating an arts-infused enrichment curriculum focused on legendary African Americans from Pittsburgh's historic Hill District.

An ever-present focus on cultivating the talents of existing staff has led to new roles for longstanding team members Joe Brondo, Casey Dalene and Anthony Madonna. **Joe Brondo** has been a valued member of the Guild Hall team for 12 years, most notably as Assistant Technical Director of the John Drew Theater. Now as **Director of Digital Content**, Joe's responsibilities include storytelling through media, video production and creating virtual content that will broaden the reach and expand the life of programs through moving image content that tells the story of Guild Hall - past, present and future.

Casey Dalene joined Guild Hall in 2017 as Curatorial Assistant, Registrar, and The Lewis B. Cullman Associate for Museum Education. In her new role as **The Lewis B. Cullman Associate Curator for Learning and Public Engagement**, she will be working alongside **Anthony Madonna, who has been promoted to The Patti Kenner Senior Associate for Learning and Public Engagement**, helping to give creative agency and form to the Artists-in-Residence both in the community and internationally, as well as the Teen Arts Council. With Madonna she will create innovative programming inspired by museum exhibitions, theater programs, and the artist community.

Formerly the Patti Kenner Fellow in Arts Education, Anthony Madonna's new focus as the **Patti Kenner Senior Associate for Learning and Public Engagement** will be to provide the vision for visitor-centered learning strategies for Guild Hall's museum & theater, and lead initiatives for community relations, interpretation, art-making, and creative/professional development for students (K-12 schools), professional artists, and general public.

Available for interviews:

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Casey Dalene: cdalene@guildhall.org

Anthony Madonna: amadonna@guildhall.org

Andrea Grover, Executive Director: agrover@guildhall.org

Amy Kirwin, Chief Creative Officer: akirwin@guildhall.org

ABOUT GUILD HALL

Guild Hall, one of the first multidisciplinary centers in the country to combine a museum, theater, and education space under one roof, was established in 1931 as a gathering place for community where an appreciation for the arts would serve to encourage greater civic participation. For nine decades, Guild Hall has embraced this open-minded vision and

provided a welcoming environment for the public to engage with art exhibitions, performances, and educational offerings. Art and artists have long been the engine of Guild Hall's activities and the institution continues to find innovative ways to support creativity in everyone.

For more information about this and other programs, visit www.guildhall.org.

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