



Guild Hall 90th Anniversary Campaign

2 June, 2021

Dear Esteemed Academy Member,

This year, Guild Hall celebrates 90 years since it opened its doors to the public. On this auspicious occasion, it is fitting to take stock of all that has made this institution a beacon of culture. The story begins with you - your generosity and the crucial work you do to further your artistic discipline. I want to thank you for your generosity and creativity. It has inspired and spawned the very best programming, establishing a meeting place for all on the East End.

Art gives meaning to life: this tenet has steered Guild Hall for 90 years. Under this guiding philosophy, Guild Hall has introduced four generations to you, the country's most auspicious artists and art professionals. As we ambitiously commit to the future, now is the moment for us to match the caliber of our programming to the functionality of our near century-old building and build a reserve that can sustain us when faced with unexpected events such as the COVID-19 pandemic.

We have initiated a campaign to raise \$7 million to support much-needed renovations, a building endowment, and a general reserve to position Guild Hall for the next century. I hope that you will join me in supporting Guild Hall for generations to come.

If you would like to make a contribution to the 90th anniversary fund, please visit <https://give.guildhall.org/90th-anniversary>

I remain grateful to you and look forward to celebrating Guild Hall together this year.

Sincerely,

A handwritten signature in black ink that reads "Eric Fischl".

Eric Fischl
President, Academy of the Arts

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