

Dear Guild Hall Artist Members,

First off, let me begin by extending Guild Hall's sincerest gratitude to the 435 artists who participated in the 2020 *Artist Members Exhibition*. During the three-month-long mandatory shutdown this past spring, your works remained in the galleries, keeping the Museum alive. We stayed in touch virtually through artist talks, gallery tours, and for the first time in history, we built an e-commerce website so the exhibition could be viewed and shopped online. Thank you for your patience and support as we navigated this new reality. Being able to re-open to the public with your work on the walls was an incredibly moving experience. This exhibition exemplifies the foundational relationship between Guild Hall and the artist community.

We are extremely fortunate to be celebrating Guild Hall's **90<sup>th</sup> Anniversary** in 2021. Shortly after its inception in 1931, Guild Hall hosted its first non-juried member's showcase in 1938, and we are thrilled to invite everyone back again for the **83<sup>rd</sup> Artist Members Exhibition**.

In 2021, we will continue the new tradition of building an e-commerce website in association with the exhibition and hosting virtual gallery tours and artist talks. There is a possibility that the Awards Juror will review the show remotely, so please begin to plan what work you will submit and have it photographed to your liking. As in years past, the Awards Juror will give 17 awards in the categories of: Best Abstract, Best Representational, Best Work on Paper, Best Mixed Media, Best Photograph, Best Sculpture, Catherine and Theo Hios Best Landscape, Best New Artist, and up to 10 Honorable Mentions. A Top Honors Award will also be given, which includes the opportunity for a solo exhibition in the Museum at a later date.

Around 400 artists participate each year in this popular tradition. To ensure everyone is treated fairly and receives equal exposure, we have included detailed instructions which we must strictly adhere to.

Please note the important dates attached, and make sure you are available for all dates prior to registering.

If you have any questions, please direct your inquiries to our helpful staff:

**Casey Dalene**, Curatorial Assistant: [cdalene@guildhall.org](mailto:cdalene@guildhall.org)

**Leta Mumgaard**, Membership & Special Events Associate Manager: [lmumgaard@guildhall.org](mailto:lmumgaard@guildhall.org)

**Kristen Curcie**, Special Events Manager: [kcurcie@guildhall.org](mailto:kcurcie@guildhall.org)

Sincerely,



Casey Dalene  
Registrar / Curatorial Assistant / Lewis B. Cullman Associate for Museum Education  
[cdalene@guildhall.org](mailto:cdalene@guildhall.org)  
Guild Hall Museum  
158 Main Street East Hampton, New York 11937  
Office: 631-324-0806 Fax: 631-324-2722/GuildHall.org

## 83<sup>rd</sup> ANNUAL GUILD HALL ARTIST MEMBERS EXHIBITION March 6 – April 10, 2021

### CALENDAR

January 4	Registration Postmark Deadline *online registration recommended due to USPS delays
February 1 11:59pm	Online Registration Deadline
February 26 & 27 10am – 4pm	Artwork Drop-Off
March 6 12-5pm	Exhibition Opens to the Public
April 11 & 12 10am – 4pm	Artwork Pick-Up

### RULES AND GUIDELINES

*Please read over all registration materials carefully.*

<b>Entry</b>	Artist must be a current Guild Hall Member through April 12, 2021, and 18 years or older. * Membership inquiries: 631-324-0806 or <a href="mailto:lmumgaard@guildhall.org">lmumgaard@guildhall.org</a> .
<b>Number of Works</b>	Each artist may enter one work, completed within the last five years and not previously shown at Guild Hall.
<b>Registration Fee</b>	There is a \$50 Entry Fee which is due when you register. This is <u>in addition</u> to your membership dues.
<b>Artwork Image</b>	<p>A website will be created to accompany the exhibition so that patrons can view and shop from home.</p> <p><b>Please Provide a High-Resolution image of your work for use on our website</b> - 300dpi and around 1000 x 1000px <b>Please photograph the work in front of a white background.</b> <b>Email the image to: <a href="mailto:cdalene@guildhall.org">cdalene@guildhall.org</a></b></p> <p>There is a possibility that this year's guest juror will work virtually and use the website as the only reference to view your work.</p> <p>The sooner we receive your registration and image, the sooner you will be placed on the website. If all materials are not received by February 1<sup>st</sup>, we cannot guarantee your work will be on the website by the opening day.</p>

## Registration

**Online:** [give.guildhall.org/artist-members](http://give.guildhall.org/artist-members) **Online deadline: February 1.**

**Mail: \*\*\*Due to the current USPS situation, we strongly suggest that you register online or pick up a packet at the museum and return it by dropping it off with the receptionist. Our mail has taken up to a month or more to reach us and in some cases has been lost all together.**

Download the registration packet here:

[give.guildhall.org/artist-members-packet-request](http://give.guildhall.org/artist-members-packet-request)

or pick up a packet in the vestibule at Guild Hall, 158 Main Street, East Hampton

**Postmark deadline: January 4.**

**\*Registrations will not be accepted at drop-off.**

\*Once registered, any changes to registration information will incur a \$10 fee until February 1. After February 1, **no changes will be accepted.**

**There are no exceptions to these deadlines.**

Important: Fill in the enclosed registration card completely and legibly, and mail this card along with your \$50 registration fee to:

Attn: Casey Dalene / Members Show  
Guild Hall of East Hampton  
158 Main Street  
East Hampton, NY 11937  
Make check payable to: Guild Hall

## Media

Oil, acrylic, watercolor, mixed-media (please list all materials used), graphics, drawing, photography, sculpture, and video. No crafts or pottery due to space limitations. Photographic print editions are allowed but giclée prints of original artwork are not.

## Size

No larger than exactly 25" x 25" including frame.

MEASURE YOUR WORK INCLUDING THE FRAME

**Size limitations are strictly enforced.** Your work will be measured at check-in. Under no circumstances will oversized work be accepted, even by 1/4".

**Wall-mounted sculpture: No larger than 25"H x 25"W x 5"D**

**Sculpture in the Round: No larger than 30"H x 20" DIAMETER**

\*Sculpture must not exceed 20" in any direction other than height.

**Video Monitor: No larger than 25"H x 25"W**

Works must have hanging wire and be ready to install.

No wet paintings or work requiring special installation or handling will be accepted.

Guild Hall reserves the right to refuse any work that does not conform to these specifications. By signing the registration card, you are agreeing to these terms.

## Sculpture Pedestal

Sculpture **MUST** be accompanied by a **STURDY WHITE** base/pedestal, provided by the artist. Please clearly label the bottom of the pedestal with the artist's name and contact information.

**Pedestal must accommodate sculpture** safely with adequate clearance surrounding artwork, between 4-6 inches.

\*If sculpture is not secure on pedestal, it may be replaced by an in-house pedestal or added to a group pedestal at the discretion of the museum staff.

- Video** Artist must bring a video monitor that has an integrated playback system. Must bring monitor hardware for hanging. Monitor must be no larger than 25" x 25". Max video time of 15 minutes. Video must be looped. If there is sound, headphones must be provided.
- Price and Commission** Artist receives 50% of sale price and Guild Hall retains 50% commission. You must indicate selling price of work or NFS (Not For Sale) on the registration card. Please note 50% commission will be taken from the price indicated on your registration card. Price on request (POR) is *not* permitted. You will not be able to change the price after you submit.
- Labels** Affix enclosed white identification labels to your work before you deliver to Guild Hall. Carefully attach one (to be removed) lightly to the front and one firmly to the back.  
**\*if you register online, artwork identification labels will be emailed to you.**
- Transport** All registered work must be brought to Guild Hall during the appropriate Drop Off period. You may **NOT** substitute another piece for the registered work. You must arrange to deliver your work and pick your work up from Guild Hall. Guild Hall cannot accept works delivered from UPS, FedEx, or the Post Office.
- Drop-Off** Artwork must be dropped off on **February 26 & 27**, between **10am – 4pm**. Artwork will not be accepted before or after these dates.  
\*Artwork must be unpacked prior to drop off; no packing material will be accepted or held by Guild Hall.
- Pick-Up** Artwork must be picked up on **April 11 & 12** between **10am – 4pm**.  
**Guild Hall is unable to store or hold any work for any time and will not be responsible for any loss or damage after April 12.**  
**\$20 will be charged for EACH day work is not picked up.**
- Awards** Prizes are selected by a guest judge and announced at the opening reception. The Top Honors Winner will receive a solo exhibition in the Spiga Gallery at Guild Hall which will be given within a timely fashion according to the museum schedule. We will notify award winners immediately after the judging. Be sure to provide a current phone number and/or cell phone number on the registration card. Past 'Top Honors' winners will not be eligible to win again until 5 years later.
- Insurance** Guild Hall cannot insure work or be responsible for loss or damage. Your signature upon delivery and again at pick-up releases Guild Hall from responsibility from losses. You may want to retain your own insurance.

Temporary Artwork Identification – Attach lightly to **FRONT** of work  
ANNUAL GUILD HALL ARTIST MEMBERS EXHIBITION 2020  
Guild Hall, 158 Main Street, East Hampton, NY 11937

ARTIST \_\_\_\_\_  
TITLE \_\_\_\_\_ YEAR \_\_\_\_\_  
MEDIUM \_\_\_\_\_  
SIZE \_\_\_\_\_  
(height X width X depth)  
PRICE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
TELEPHONE \_\_\_\_\_  
EMAIL \_\_\_\_\_

Artwork Identification - Attach firmly to **BACK** of work  
ANNUAL GUILD HALL ARTIST MEMBERS EXHIBITION 2020  
Guild Hall, 158 Main Street, East Hampton, NY 11937

ARTIST \_\_\_\_\_  
TITLE \_\_\_\_\_ YEAR \_\_\_\_\_  
MEDIUM \_\_\_\_\_  
SIZE \_\_\_\_\_  
(height X width X depth)  
PRICE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
TELEPHONE \_\_\_\_\_  
EMAIL \_\_\_\_\_

## 2021 ARTIST MEMBERS EXHIBITION

### REGISTRATION CARD *Please Print Clearly!*

Guild Hall is not responsible for label errors based on misspellings or factual inaccuracies provided by the artist.

Artist \_\_\_\_\_

Title \_\_\_\_\_ Year \_\_\_\_\_

Medium \_\_\_\_\_

Size (in inches) Height \_\_\_\_\_ Width \_\_\_\_\_ Depth \_\_\_\_\_

Price (POR not accepted) \_\_\_\_\_ Please write out Price \_\_\_\_\_

A high-resolution image has been sent to [cdalene@guildhall.org](mailto:cdalene@guildhall.org)

Name as it appears on Membership \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

I have read and fully understand the rules and procedures regarding registration for and participation in Guild Hall's Annual Artist Members Exhibition. This includes the size maximum of 25 x 25 inches.

Signature \_\_\_\_\_

My \$50 Registration Fee is enclosed (please refer to below to pay by credit card)

My Membership Fee is enclosed (please see below for details)

\$10 FEE FOR ALL CHANGES PRIOR TO FEBRUARY 1

NO CHANGES ACCEPTED AFTER FEBRUARY 1

## ANNUAL MEMBERSHIP APPLICATION

\$10 Student (with valid ID)

\$20 Educator (with valid ID)

\$40 Senior Individual (62+)

\$55 Individual

\$70 Senior Dual/Family (62+)

\$85 Dual/Family (2 adults & 2 children under 18)

\$125 Donor (2 people)

\$300 GH Contemporaries Circle Individual

\$500 GH Contemporaries Circle Couple

\$500 Gold Card (2 people)

\$1,000 Sponsor (2 people)

\$2,500 Director's Circle (2 people)

\$5,000 Chairman's Circle (2 people)

Enclosed is my Membership fee \$ \_\_\_\_\_

Enclosed is my Registration fee \$ \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_

Please charge my:  Visa  MasterCard  Amex  My check is enclosed

Account Number \_\_\_\_\_

Exp Date \_\_\_\_\_

Signature \_\_\_\_\_

Visual Artist  Performing Artist  Literary Artist

I choose to decline all goods and services