

# 2019 GUILD HALL SUMMER PROGRAM GUIDE

**Following the success of the 2018 SPG, we continue to offer our new earth friendly Summer Guide.**

**Size:** 9 x 10.75 will be a stand out all summer long.

**Recycled and Recyclable:** Printed on 100% post-consumer paper and with soy ink, it's better for our environment from start to finish.

With a print run of 20,000 copies, still reaching all over the East End.

Mailed to over 3000 Guild Hall members, patrons and sponsors.

Full magazine posted on the Guild Hall website, along with all the ads.

Presented to visitors to the museum, theater performances and events all summer long.

On Packed with the East Hampton Star and Dan's Papers twice during the summer.

Hand distributed all over the East End throughout the season.

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## Guild Hall Season Program Guide Ad Rate

### AD RATES & SIZES

#### FOUR COLOR

- Back Cover \$8,500
- Inside Front Cover \$8,500
- Page 1 \$9,500
- Inside Back Cover \$8,500
- Opposite Inside Back Cover \$8,000
- Color Spread \$6,500
- Full Page \$3,750
- Half Page \$2,000
- Quarter Page \$1,750

#### BLACK AND WHITE

- Full Page \$2,500
- Half Page \$1,500
- Quarter Page \$900

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Email [kmulcahy@guildhall.org](mailto:kmulcahy@guildhall.org) or call Kathleen at 917-716-6068 for more information and to reserve your spot today. Credit Card information must be provided with ad reservations for new advertisers. Ad reservations due by March 29. Art due by April 4. Payment due by May 31, 2019

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# Advertiser Info and Method of Payment

Payment in full due by May 31, 2019. Credit cards accepted: Visa, AMEX, MasterCard, Discover. Checks can be made payable to Guild Hall. Mail completed form to **Guild Hall SPG, 158 Main Street, East Hampton, NY 11937** or email **shop@guildhall.org**

Name/Contact \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Credit Card no. \_\_\_\_\_ Exp Date \_\_\_\_\_

Visa     Amex     MasterCard     Discover

Amount \_\_\_\_\_ Ad Size \_\_\_\_\_

Same ad as last year     New ad attached

Signature \_\_\_\_\_

# SEASON PROGRAM GUIDE SPECIFICATIONS



**Season Program Guide is 9w x 10.75h**

**1/4 page** – 3.75w x 4.625h

**1/2 page** – 8w x 4.625h

**Full page** – 8w x 9.75h

**Full page w/bleed:** Safety 8w x 9.75h, Trim 10.75h x 9w, Bleed 9.25w x 11h

**2 page spread:** Safety 8w x 9.75h, Trim 10.75h x 18w, Bleed 18.5w x 11h

**Files to be submitted as pdfs or jpgs All images to be 300dpi, cmyk color**

**ALL pdfs with type converted to outlines NO crop or registration marks**

Files will be returned if they do not match these specs

**Send CAMERA READY ADS to [syoung@guildhall.org](mailto:syoung@guildhall.org) with the subject line: Season Program Guide**

**cc: [kmulcahy@guildhall.org](mailto:kmulcahy@guildhall.org)**